

Check Point Endpoint Ranks Highest in Latest VB100 Reactive and Proactive (RAP) Malware Detection Test

‘Virus Bulletin’ result shows Check Point leading all other vendors in proactive anti-malware testing

EXECUTIVE SUMMARY

Virus Bulletin, a leading independent anti-malware online magazine, ranked Check Point’s Endpoint Anti-malware detection results as the leader in the VB100 RAP (Reactive And Proactive) testing. Check Point Endpoint Security was the leader over all other vendors including McAfee, Symantec and Sophos. Our unmatched results are a validation of our superior and unrivaled security coverage. This result is proof positive that Check Point Endpoint Security is a major force in the industry and customers can count on us to better secure their endpoints than the competition.

See the full chart here: <http://www.virusbtn.com/vb100/rap-index.xml>

ABOUT VIRUS BULLETIN’S VB100 TEST

Virus Bulletin has been the leading specialist publication in the field of viruses and related malware since 1989. For many years, Virus Bulletin has carried out independent comparative testing of anti-virus products world-wide. Today, the unique VB100 certification scheme is widely recognized within the industry as one of the most important 3rd party anti-malware certifications.

Virus Bulletin’s anti-malware RAP Test is considered one of the toughest in endpoint security malware testing. RAP testing puts endpoint security products’ heuristic and generic detection abilities through their paces—testing both reactive and proactive detection capabilities against the most recent malware that has emerged around the world.

HOW VB100 CONDUCTS RAP TEST

- The test measures a products detection rate across four distinct sets of malware samples.
- The first three test sets comprise malware first seen in each of the three weeks prior to product submission. These measure how quickly a product and vendor reacts to the steady flood of new malware emerging across the world.
- A fourth test set consists of malware samples first seen in the week after product submission. This test set is used to gauge a product’s ability to detect new and unknown samples proactively—using heuristic and generic techniques.
- Virus Bulletin conducts measurements over a 6 month period for anti-malware vendors competing in the market, and averages the results over time.

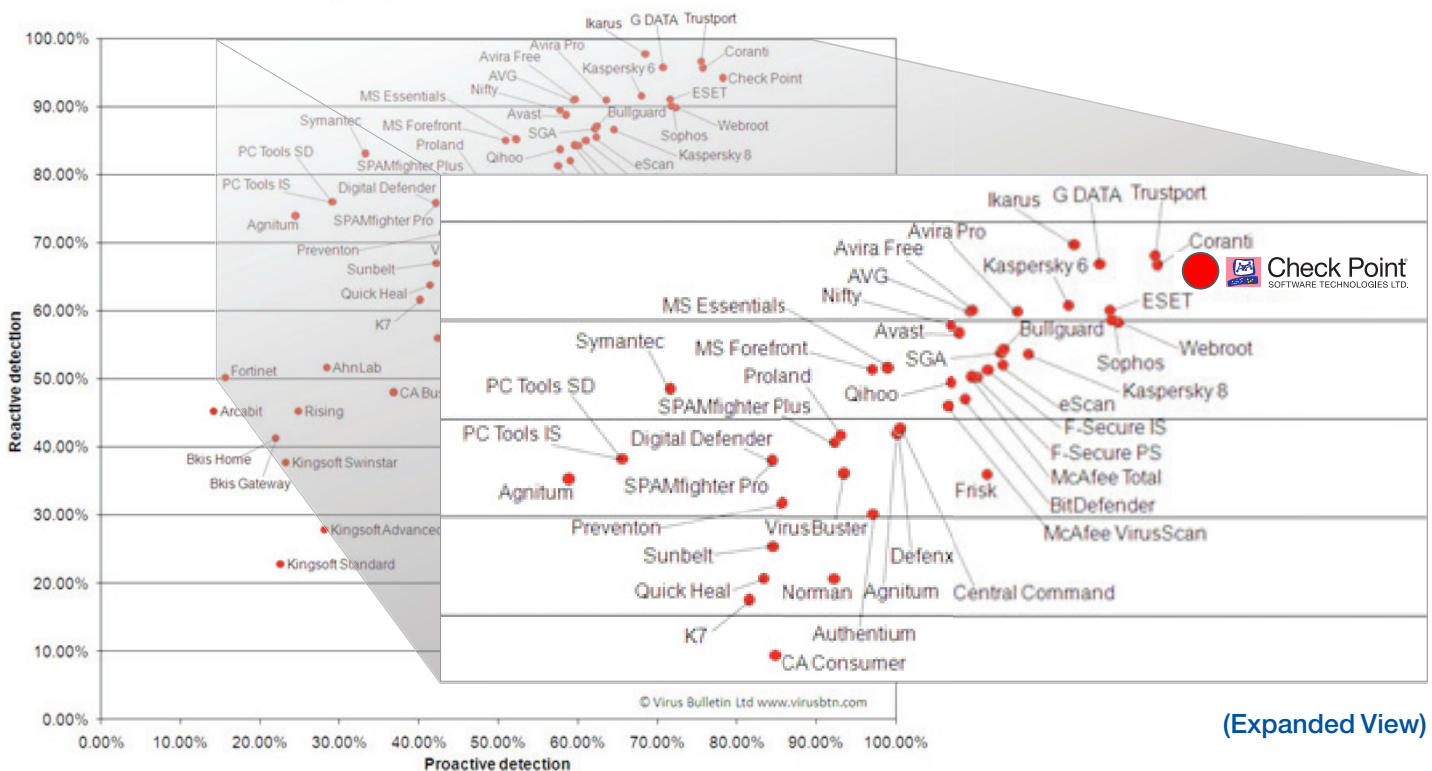


VB100 RAP TEST RESULTS

Check Point Endpoint Security leads all other vendors in VB100 proactive anti-malware testing, and beats McAfee, Symantec, F-Secure, Sophos and CA in overall testing.



RAP averages quadrant Dec 2009 - Jun 2010



KEY POSITIONING

- Check Point Endpoint Security scored the highest in Proactive detection tests—used to gauge products' ability to detect new and unknown samples proactively, using heuristic and generic techniques.
- Check Point Endpoint Security scored among the highest for Reactive detection, measuring how quickly product developers and labs react to the steady flood of new malware emerging every day across the world.
- Our unmatched results in the latest VB100 RAP test is a validation of our superior and unrivaled security coverage, which protects against the fullest set of “in-the-wild” viruses and threats.
- McAfee and Symantec’s poor showing in VB100 testing means they can’t prevent “in-the-wild” virus attacks like Check Point Endpoint Security can.

CALL-TO-ACTION

- Use the VB100 results as an opportunity to contact new and existing customers to discuss Check Point Endpoint’s leadership in anti-malware and excellence in reactive and proactive detection.
- Combine this report with R73 performance enhancements to show customers that they will be more secure and have a better user experience with Check Point.

SUMMARY

Check Point endpoint security was the leader over all other vendors—including McAfee, Symantec and Sophos—in Virus Bulletin’s latest VB100 RAP test. This proves that Check Point Endpoint Security is a leader in endpoint protection and detection.

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